DIGITAL OUT OF HOME





## AD WALKER

The ultimate in mobile OOH, sharing your messaging in hard-to-reach places





Our Ad Walker include the latest in audience measurement technology



We are the first mobile DOOH provider in the UK to be completely carbon neutral



Planning a campaign is easy. We cover anywhere on the UK mainland for a fixed daily cost

#### AUDIENCE MEASUREMENT



How many people see your content



A breakdown of age and gender



Dwell time and attention time split out by demographic



Vehicles into impressions on the Ad Vans

Our average attention time is **3.84s**, nearly twice the industry average

We reached over **8m** people in 2022

We target the right people, in the right place, at the right time



### **UK WIDE**

Our eight regional offices mean we can offer a flat fixed rate, anywhere in England, Scotland or Wales without any hidden charges.







# OUR CLIENTS

