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#### DIGITAL OUT OF HOME



mil



## PROJECTOR

Illuminating ordinary surfaces with rich content for extraordinary results



Our Projector include the latest in audience measurement technology



We are the first mobile DOOH provider in the UK to be completely carbon neutral



Planning a campaign is easy. We cover anywhere on the UK mainland for a fixed daily cost

### AUDIENCE MEASUREMENT



How many people see your content



A breakdown of age and gender



Dwell time and attention time split out by demographic



Vehicles into impressions on the Ad Vans Our average attention time is **3.84s**, nearly twice the industry average

We reached over **8m** people in 2022

We target the right people, in the right place, at the right time



#### UK WIDE

Our eight regional offices mean we can offer a flat fixed rate, anywhere in England, Scotland or Wales without any hidden charges.







# OUR CLIENTS





